

CU Strategic Plan 2.0 Planning ^[1]

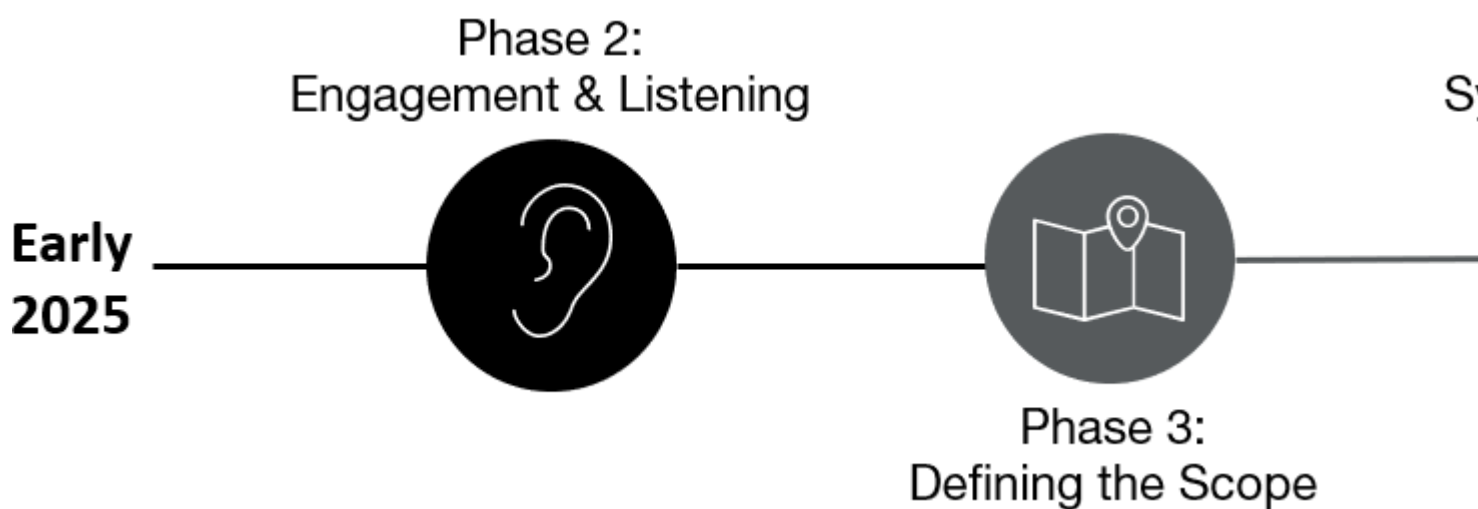


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Planning Process

- **Phase 1: Preparation & Planning**
 - **Phase 2:** Engagement & Listening
 - **Phase 3:** Defining the Scope
 - **Phase 4:** Synthesis & Prioritization
 - **Phase 5:** Finalization & Implementation
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Timeline



Phase 2: Engagement & Listening

- Strategic Plan Working Group development
 - Engagement with full Board of Regents
 - Determining process and methodology
 - Gather feedback on process and current strategic plan
 - Development of Strengths/Weaknesses/Opportunities/Threats (SWOT) Analysis
 - Identify feedback themes & potential priorities in key topic areas
 - Strategic Planning Working Group process kickoff meeting
 - Input from campuses, system, and constituents
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Phase 3: Defining the Scope

- Complete Strengths/Weaknesses/Opportunities/Threats (SWOT) Analysis

- Identification of set key priorities
 - Review & evaluate current goals, and consideration of new goals
 - Review & evaluate current metrics, and consideration of new metrics
 - Cost estimate development, as needed
 - Continued engagement with full Board of Regents
 - Continued input from campuses, system, and constituents
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Phase 4: Synthesis & Prioritization

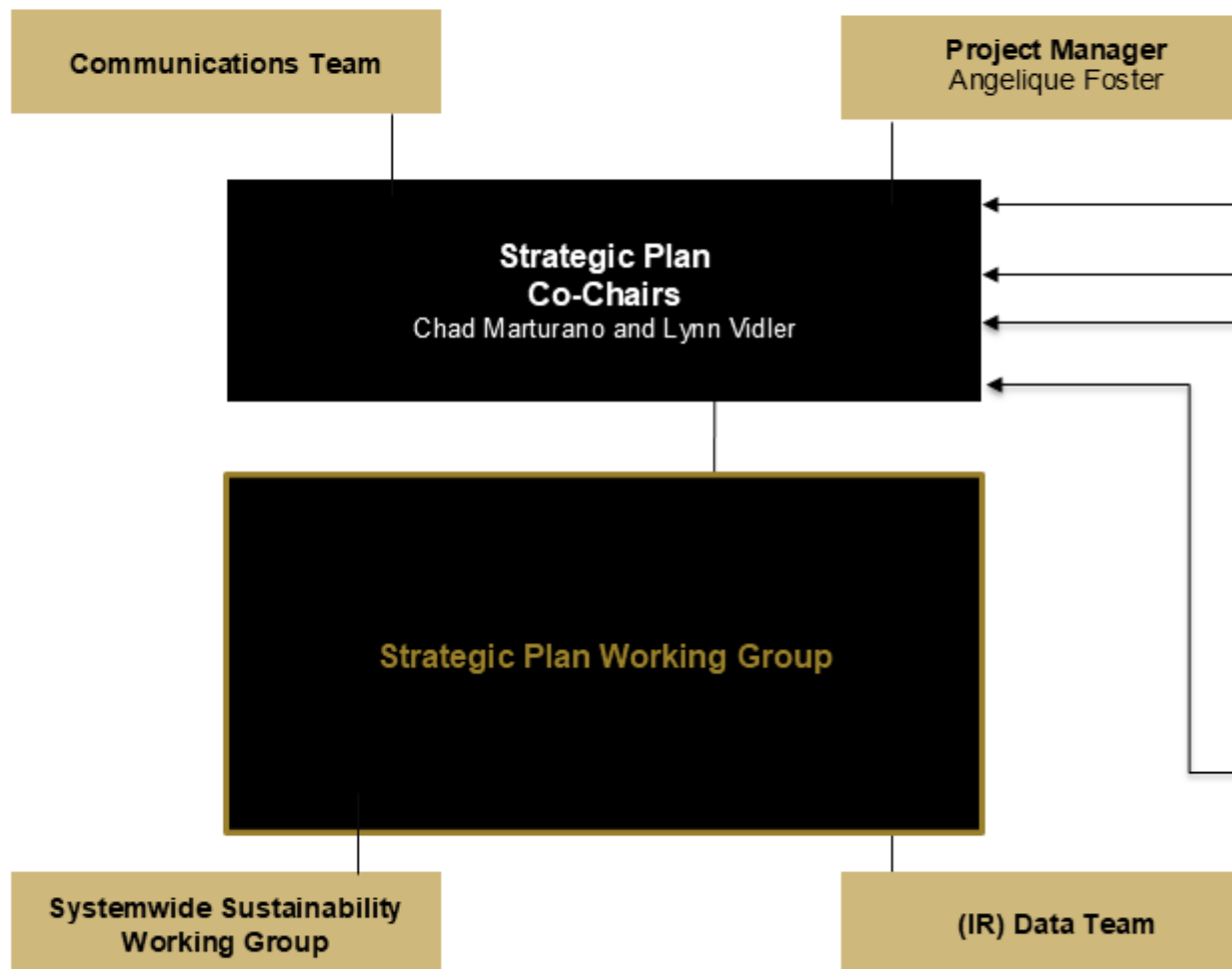
- Evaluation of resources and costs
 - Utilize structure to identify priorities and areas of focus
 - Continued engagement with full Board of Regents
 - Continued input from campuses, system, and constituents
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Phase 5: Finalization & Implementation

- Regent Board Meeting – review, discussion and support
 - Strategic Plan publication
 - Implementation & ongoing annual assessment on progress
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Strategic Planning Process Structure

Strategic Planning Process Structure



Initial Considerations



CU Strategic Plan 2.0 may replicate elements of the existing plan but may differ in:

- Duration

- Focus



We'll leverage Artificial Intelligence to facilitate our work.



The “Themes for the Future” discussed during the Summer 2024 BOR Retreat will guide the working groups’ conversations and recommendations.



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Next Steps, Phase 2: Engagement and Listening

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Groups audience:

Strategic Planning

Source URL:<https://www.cu.edu/strategic-planning/cu-strategic-plan-20-planning>

Links

[1] <https://www.cu.edu/strategic-planning/cu-strategic-plan-20-planning>